



# “Where does the money go?”

The American Cancer Society is accelerating the progress against cancer in every community, thanks to donations made at RELAY!

Saving Lives	Helping Those Touched by Cancer	Empowering People to Fight Back Against Cancer
<ul style="list-style-type: none"> <li>• Since the inception of its Research Program in 1946, The Society has contributed to almost every major cancer discovery. As a result of research advances, there are more than 10 million cancer survivors in America.</li> <li>• Society funding of select researchers led to effective treatments like chemotherapy, radiation, and bone marrow transplants that extend thousands of lives each year.</li> <li>• Many cancers such as breast, cervical, colon and prostate can be detected early when treatment is more effective. Society-funded research has led to the development of early detection methods such as the PSA test and mammography.</li> <li>• If colon cancer is discovered and treated early, the 5-year relative survival rate is 90%. The Society has been a leader in raising awareness about the importance of getting tested for colon cancer to save lives.</li> <li>• Original Society scientific research contributed to the recognized link between smoking and lung cancer. The Society is helping smokers double their chances of quitting through our Quitline, 1-877-YES-QUIT.</li> <li>• The Society advocates for stronger smoking ordinances and state laws to protect employees and the public from tobacco smoke in an effort to reduce death and illness caused by smoke.</li> <li>• The Society works to fund researchers early in their careers, when funding is particularly hard to receive. Remarkably, 38 of those funded researchers have gone on to win the Noble prize.</li> </ul>	<ul style="list-style-type: none"> <li>• Any time, day or night, people facing cancer can connect with lifesaving information, resources, and support online at <a href="http://www.cancer.org">www.cancer.org</a> or through our toll-free call center – 1-800-ACS-2345.</li> <li>• You are never alone in the Cancer Survivors Network<sup>SM</sup>, an online community that connects patients, survivors, and caregivers with others who have “been there” for insight, moral support, and inspiration.</li> <li>• When the best hope for a cure is at a cancer center far from home, Hope Lodge<sup>®</sup> provides a comfortable, nurturing environment where patients and caregivers can stay free of charge during treatment and focus on what is most important – getting well.</li> <li>• Through I Can Cope<sup>®</sup> classes, medical professionals help patients and their families overcome fears through information and resources to understand their cancer experience.</li> <li>• Patients need not worry about how to get to and from their treatments when trained American Cancer Society volunteers offer free transportation, friendship, and support through our Road to Recovery<sup>®</sup> program.</li> <li>• A free consultation with a Look Good ... Feel Better<sup>®</sup> beauty consultant helps female patients feel beautiful again by providing tools and tips to overcome treatment side effects and restore their pre-cancer appearance and self-esteem.</li> <li>• The American Cancer Society offers many other programs, services, and resources to help with the cancer journey. Call the Society to find out which ones are right for you, 1-800-ACS-2345.</li> </ul>	<ul style="list-style-type: none"> <li>• Ensured access to breast and cervical cancer screenings for low-income women.</li> <li>• Passed the Patient Navigator Act, which allows for personal navigators who will assist patients in medically underserved communities gain access to affordable, understandable prevention, detection, and treatment services.</li> <li>• New Medicare enrollees now have access to a “welcome visit” with their physician that will result in personalized healthy lifestyle and screening recommendations.</li> <li>• Cancer advocates sent over 45,000 letters to Congress urging them to support cancer research and programs.</li> <li>• Continuing to restrict youth access to tobacco.</li> <li>• Reduced deaths and illnesses by advocating for stronger smoking ordinances and state laws to protect employees and the public from tobacco smoke.</li> <li>• Society events such as Relay For Life<sup>®</sup>, Making Strides Against Breast Cancer<sup>®</sup>, and Celebration on the Hill<sup>®</sup>, offer a venue to make a difference in the fight against cancer and share the camaraderie of others with the same passion.</li> </ul>